



# Frontshop Review

Kyrón Laboratories Newsletter for Staff in Retail

*Health and beauty for all animals*



## FOR THE SHINIEST COAT, USE **Mirra – Cote**®

For pets to look and feel their best they need to get enough of the right kind of **Fatty Acids** in their diet – **Mirra-Cote**® is the supplement of choice.



**Mirra-Cote**® was scientifically formulated by Kyrón to be a perfect Essential Fatty Acid (EFA) supplement to improve skin and coat condition. Highly palatable

**Mirra-Cote**® can be added to a pet's existing diet, and can dramatically improve the appearance of the animal's coat even after a few days of starting treatment. Beefy-flavoured **Mirra-Cote**® with BioZinc contains EFAs, vitamins, biotin, inositol, methionine and zinc to aid in the management of skin conditions. The elegant emulsion ensures optimal dosing and even distribution of ingredients.

**Mirra-Cote**® regular and BioZinc contain optimal but differing ratios of EFAs to target



the unique needs of pets, while the addition of select vitamins and minerals to **Mirra-Cote**® with BioZinc makes it the best choice to target skin conditions.

Feed the difference with **Mirra-Cote**® Healthi Treats™. It is a great tasting nutritional treat enriched with omega 3&6. Feed as a snack as part of a healthy diet. Always monitor your dog while treating them with Healthi Treats™. Give 1-2 Healthi Treat™ daily as part of your dog's regular diet. For a healthy skin and coat.

- **Mirra-Cote**® : 100ml with pump, 500ml with pump, 2.5L
- **Mirra-Cote**® with Biozinc : 200ml with pump
- **Mirra-Cote**® Healthi Treats™ : 12 Biscuits per box



## THE WORLD'S MOST BEAUTIFUL MARATHON



**Arnica Ice**® attended the Two Oceans Marathon in Cape Town in April. **Arnica Ice**® offers muscular relief to the runners that participate in the world's most beautiful race!

We launched two new products at the Marathon!

Kyrón's new **Arnica Ice**® Physio Massage Oil – with Lavender Oil, Rosemary Oil, Arnica Oil, Peppermint Oil and Menthol.



**Arnica Ice**® Massage Oil is a scientifically formulated therapeutic Physio Massage Oil. A deep penetrating massage oil to soothe and relax tired muscles. **Arnica Ice**® Physio Massage Oil combines essential oils to soothe and relax tired, aching muscles.

Available in a 100ml Pump Bottle.

Kyrón's **Flexus**® **K-Tape** – Therapeutic Muscle Support Kinesiology Tape

- Strengthens muscles
- Treats muscle pain
- Strong adhesive
- Water proof
- Latex free
- High twist cotton that provides great elasticity

Colours available:  
Pink, black, blue

Sizes Available:  
5cm x 5m



Kyrón with a branded **Arnica Ice**® stand and kitted in **Arnica Ice**® shirts attended the Two Oceans Marathon Expo held in Cape Town. Kyrón gave away 29 000 50ml tubs in each runners goodie bag.

# GALLOP WITH KYRON

Another reason why Kyron's products are the best choice!

Natasha Reyneke shared her horse's journey with Kyron:

"I bought my horse La Rio Twilight (bred by Mariaan Prinsloo) in September 2014. Twilight started his endurance career in 2015 where he successfully completed his novice phase

At the end of 2016 we won our first 80km. In March 2017 we won our 1<sup>st</sup> 120km. Twilight has 760 successful endurance kilometres with zero elimination.

We now have South African International Champs (SAIC) 120km at the end of April

where we will hopefully represent Gauteng. If all goes well at SAIC we stand a chance to be selected to represent ERASA at Walvis Bay African champs in Namibia in August.

Coming so far with a sound horse is a result of a number of things – training (Paul Van Der Merwe), feeding (Equifeeds endurance), supplementing (Kyron products), a very good farrier (Maurice Pope) and a bit of luck.

Twilight has only been given Kyron products since he started his endurance career. He is on Equibalance, Protexin Premium, MobiFlex-H and Mirra-Cote.

Twilight and I still have a long journey ahead of us to achieve all our goals and we hope to have many more successful years and kilometres together."



## NEWS FROM NAMIBIA

Kyron gave away a hamper full of lovely goodies to the Best in Show winner at the Hochland Dog Club Open Show in March.



This was Hochland Dog Club first show for the year and they were very appreciative of Kyron's involvement. They will have one in July and September again where Kyron will be more involved in the dog shows to brand the Kyron pet range.

Above: The winner, Gerhard Kuhn with Kyron's Agent, Leon Venter in Namibia.

## PERFECT PACKAGING

Kyron's Pet Nurser Kits are ideal for supplementing milk to new-born puppies and kittens (use with Milko-pup or KittyMilk). Measurements are clearly marked on the side of the bottle.

Pet Nurser Kits contain:

- ✓ 1 x 60ml/140ml nursing bottle with teat
- ✓ 2 x Extra Teats
- ✓ 1 x Cleaning Brush

Kyron's Pet Nurser Kits have undergone a change! Not just outside, but inside too! The bottle included is of superior quality and the teats are better for animals to latch on to.

It's easy to pick a size:  
60ml: **Pink** 140ml: **Blue**

Be sure to look out for the new packaging and contents!



## DON'T SHOP, ADOPT

Kyron recently visited Ark Animal Centre to deliver much needed Milko-Pup and suture materials.

### What is Ark?

Ark is South Africa's fastest growing non-profit animal shelter. They have a "no-suffering" policy for animals in their care.

Based in Fourways, JHB, they are the only shelter that specialises in and caters for the specific needs of pregnant dogs and puppies.

Ark homed 100 dogs in their first 100 days! – a first in welfare.

### How can you help?

Volunteers and community students are welcome to visit the shelter. They run community service programs for students 13 years and up.

All donations are greatly appreciated.

Should you wish to contribute financially please see their banking details on their website

[www.arkanimalcentre.co.za](http://www.arkanimalcentre.co.za)



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